



# Lubhavni Sharma

## VISUAL DESIGNER

I'm a multidisciplinary visual designer with 3 years of experience across branding, packaging, and publication design. I enjoy building thoughtful visual systems and bringing ideas to life. Driven by curiosity, I'm constantly exploring new media, ideas, and ways to refine my craft.

## EDUCATION

**Unitedworld Institute of Design**  
**B.Des in Visual Communication**  
Ahmedabad (2019 - 2023)

**AV College of Arts & Commerce**  
Mumbai (2017 - 2019)

## EXPERIENCE

### Elle Decor India (2025 - Present) Junior Art Director

Directed the design and production of bimonthly editorial issues across print and digital platforms.

Redesigned and developed cohesive visual campaigns for editorial launches, events, and branded partnerships.

Oversaw production workflows from concept to pre-press, ensuring quality and timely delivery.

Led and mentored the Art team and interns, driving efficient project execution.

### Please See// (2023 - 2025) Junior Creative Designer

Built brand identities, visual systems and packaging design for brands including Birla Opus, Fratelli, Glenwalk, Muro and Whole Foods.

Designed integrated campaigns across print, digital, retail, and social media.

Developed retail experience assets and in-store communication for Birla Opus stores across India.

Created editorial, presentation, and marketing collaterals while collaborating closely with strategy, content, and production teams.

### Miso Inc. (2022 - 2023) Freelance Graphic Designer

Designed in-house brand collaterals and created print and digital catalogues for brands such as Yasanche and Dolphy.

### Stratedgy (2022 June - July) Graphic Designer (Intern)

Contributed to the development of packaging design, print and digital assets for brands including Bagrry's, Nayaki, Synergen, and XY Life.

## SKILLS

### Professional

Branding and identity design, Publication and print design, Art Direction, Packaging Design, Illustration

### Technical

Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Firefly, Mid Journey